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## Crypton, Inc. Names New CFO, COO Alan Barr

March 15, 2011, West Bloomfield, MI – Crypton, Inc., manufacturer of eco-friendly performance fabrics and cleaning products, today announced the appointment of Alan A. Barr as chief financial officer and chief operating officer.



Barr has served in senior executive level positions at several companies, most recently at Sitko & Co., where he was a financial advisor to underperforming companies and financial institutions with a focus on process improvements, banking relationships and corporate strategy. Prior, he held titles of increasing responsibility at Libralter Plastics Inc., including CFO, vice president of manufacturing and president. Earlier in his career, Barr was the cofounder of Applied Heater Technologies Inc., a company that manufactured heat-related products.

Crypton, Inc. cofounder Randy Rubin said, “Alan is a seasoned executive with more than 25 years of operating and corporate financial experience. Because of his entrepreneurial background, he will be a tremendous asset to Crypton, Inc. during our next stage of growth as we position ourselves as a global supplier of eco-friendly performance fabrics and care products, and as we explore new applications for our technology.”

Barr received a bachelor of arts degree from Princeton University and a master’s degree in business administration from the University of Texas at Austin. Barr has also been on the board of governors at the Bloomfield Hills Country Club since 2004.

### About Crypton

For more than 15 years, Crypton Inc. has set the standard for eco-friendly performance fabrics with technology that transforms ordinary fabrics to do the impossible: fend off stains, eliminate odors and repel germs. No special powers are required in maintaining the uncompromising beauty and longevity of the fabric. It’s no wonder that more than 80 million yards of Crypton Super Fabrics have been installed worldwide, from the White House to Buckingham Palace to your house. Crypton Super Fabrics give people the power to Live Clean®.

For more information, visit [www.cryptonfabric.com](http://www.cryptonfabric.com) or call 1.800.279.7866.