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IF THESE WALLS COULD TALK: “BRING IT ON. NEW CRYPTON® WALL FABRIC WILL PROTECT US.”

Walls Will Now Live Clean® and Green With Crypton® Technology for Wall Fabric

April 3, 2009, West Bloomfield, MI – Crypton® Super Fabrics has hit the wall—literally—by extending its revolutionary green fabric technology to makers of recycled fabrics for wallcoverings, panel systems, partitions, and anywhere else customers want a high-performance, high-fashion and highly-sustainable alternative to everyday wall décor.

“With 15 years of advancing technology, Crypton is focusing on yet another surface,” says Randy Rubin, co-founder, Crypton Fabrics. “Based on our discussions with designers and end-users, we know that bringing our unique technology to wallcoverings will meet an unfilled need in this market.” By extending Crypton’s extreme stain and antimicrobial protection technology to the wall surfaces industry, property owners and operators can take comfort knowing they’re walls are protected. “This is a dream come true for hospitality industry operators — a completely clean, disinfectable mattress fabric that’s so soft and breathable, guests can sleep the night away in total comfort and protection,” says Randy Rubin, co-founder, Crypton Super Fabrics.

Technology to make life easier, safer and cleaner

Crypton offers the assurance of protection from stains and odors with patented technology that encapsulates fibers with permanent stain, odor, mold, mildew and bacteria resistance. The easily spot-cleanable Crypton fabric system extends the life of wallcoverings and cuts down on the need for continued maintenance or expensive replacements.

Advancing the green spectrum

Wall fabrics utilizing Crypton’s unique technology are manufactured to the company’s green standards and incorporate certified green components, such as Repreve® high performance recycled yarns by Unifi. In addition, Crypton products are manufactured with halogenated flame retardants and non-detectable perfluorooctanoic acid (PFOA) or volatile organic compounds (VOCs). The technology uses non-migrating, non-leaching antimicrobial protection.

About Crypton

Celebrating its 15-year anniversary, Crypton has been revolutionizing the health care, hospitality, education, government and other global industries with environmentally friendly fabrics and products. More than 70 million yards have been installed worldwide. From the White House to Buckingham Palace to your house, Crypton Super Fabrics empower everyone with the freedom to Live Clean®.

For more information regarding Crypton or any of its products, please call **1.800.CRYPTON** or visit **www.cryptonfabric.com**.