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GUESTS CAN SLEEP EASY KNOWING CRYPTON® AND SIMMONS® CHANGED THE BED

Crypton Super Fabrics Teams Up With Simmons Bedding Company To Create Hospitality Industry's First Totally Disinfectable Mattress

May 14, 2009, West Bloomfield, MI – Travelers have never dared to dream that the cleanest thing in the hotel room could be the mattress. But now they can sleep easy, thanks to advances in fabric technology and a new alliance between Crypton Super Fabrics and Simmons Bedding Company. The two companies have teamed up to create the first totally disinfectable mattress fabric for the hospitality industry, offering the assurance of permanent protection from stains, odors, mites, allergens and more.

The alliance extends the “completely clean” benefits of Crypton’s revolutionary fabric technology to mattresses suitable for a range of hospitality venues, from hotels and resorts to cruise ships and spas.

“This is a dream come true for hospitality industry operators — a completely clean, disinfectable mattress fabric that’s so soft and breathable, guests can sleep the night away in total comfort and protection,” says Randy Rubin, co-founder, Crypton Super Fabrics.

Technology to make life easier, safer and cleaner

Crypton Mattress Fabric is made with patented technology that encapsulates every fiber with a permanent moisture barrier that will never stop protecting. This impenetrable barrier is stain, odor and microbe resistant, dust-mite proof, and prevents fluids, mold, mildew and debris from ever reaching the mattress — all while keeping harmful allergens from reaching the sleeper.

Crypton Mattress Fabric provides added benefits for the hospitality industry. The mattress is quickly spot-cleanable. Hotel operators typically need to discard mattresses that are compromised and keep new ones at the ready. The Crypton fabric system, with its impervious, allergen-free and stain-resistant properties, helps extend the life of hotel mattresses, cutting down on the need for maintenance, upkeep and storage space.

In addition to the ease of cleaning, Crypton also is the only disinfectable fabric system approved by the Environmental Protection Agency (EPA). When used in conjunction with Crypton’s Disinfectant & Deodorizer, the system kills 49 types of bacteria and 99.5 percent of germs.

Manufactured by Simmons Bedding Company, one of the top mattress manufacturers in the United States, the new Simmons Beautyrest® beds featuring Crypton Mattress Fabric will be available in all sizes, beginning in June. The Simmons Bedding Company serves as a key supplier of beds to many of the world's leading hotel groups, casino and resort properties through its contract division, Simmons Hospitality Group.

“Simmons is a firm believer that the mattress you sleep on can make a difference in the quality of your life, and we wholeheartedly share Crypton's belief that cleanliness is an important factor in achieving quality sleep. We're excited to work together to provide this new offering for the hospitality industry,” says Steve Tipton, vice president, Simmons Bedding Company.

About Crypton

Celebrating its 15-year anniversary, Crypton has been revolutionizing the health care, hospitality, education, government and other global industries with environmentally friendly fabrics and products. More than 70 million yards have been installed worldwide. From the White House to Buckingham Palace to your house, Crypton Super Fabrics empower everyone with the freedom to Live Clean®.

For more information regarding Crypton or any of its products, please call **1.800.CRYPTON** or visit **www.cryptonfabric.com**.